

# Diversity of organizational and economic models in the collaborative economy

Steering committee 16-01-2018

Louise Lambert





# Introduction



- ▶ **Goal** of the policy = **understand the economic models** of the collaborative initiatives and build a typology
- ▶ Three **dimensions** characterize an initiative: the type of principles of interest, the resource mix and the governance structure.



# 1. Three dimensions

- ▶ **Three principles of interest**

general interest – mutual interest – capital interest

- ▶ **Resource mix**

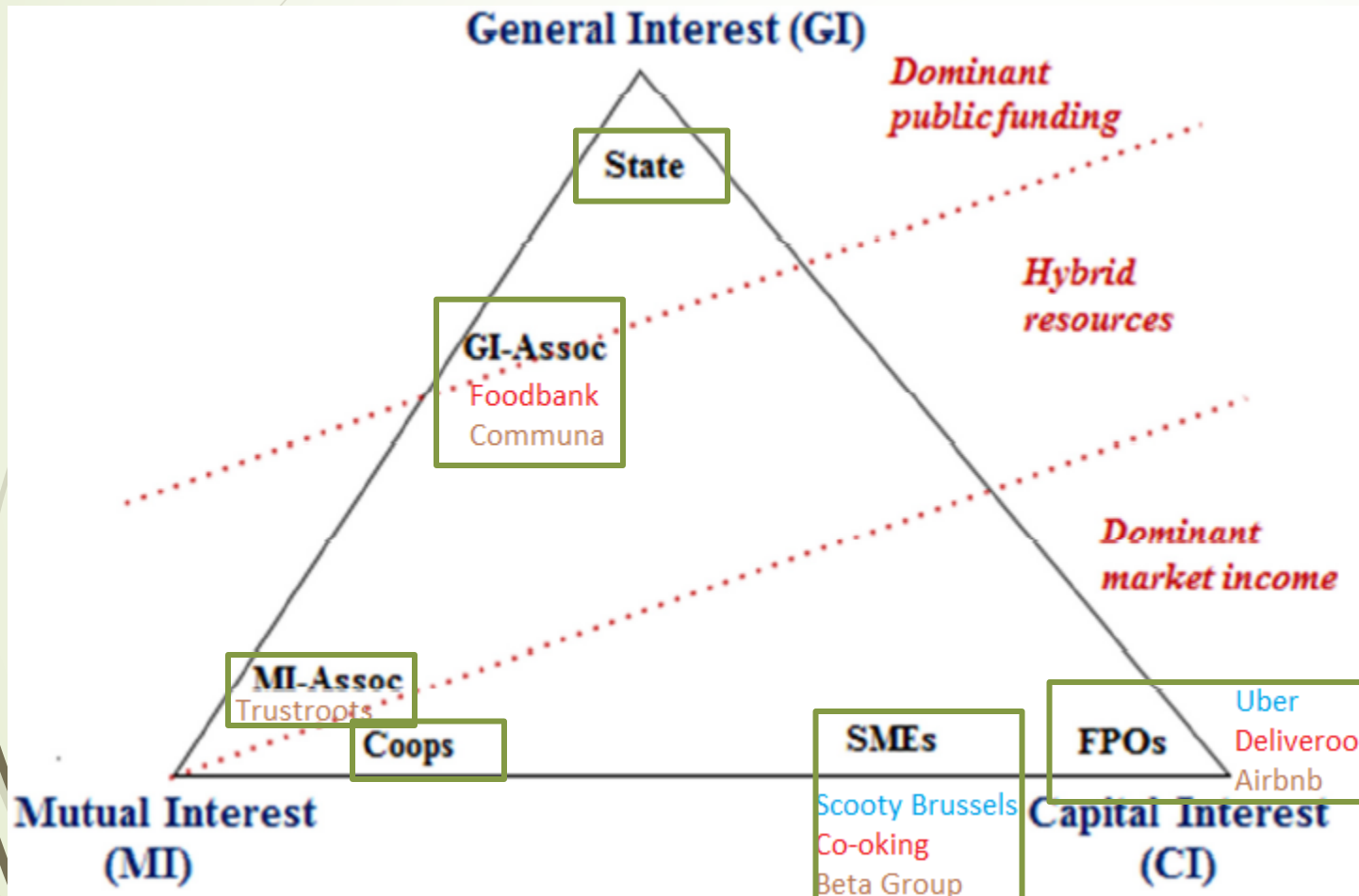
Combination of market income, public grants and philanthropic resources

- ▶ **Governance structure**

Democratic – capitalist – bureaucratic

Rules for the profit distribution and decision-making process

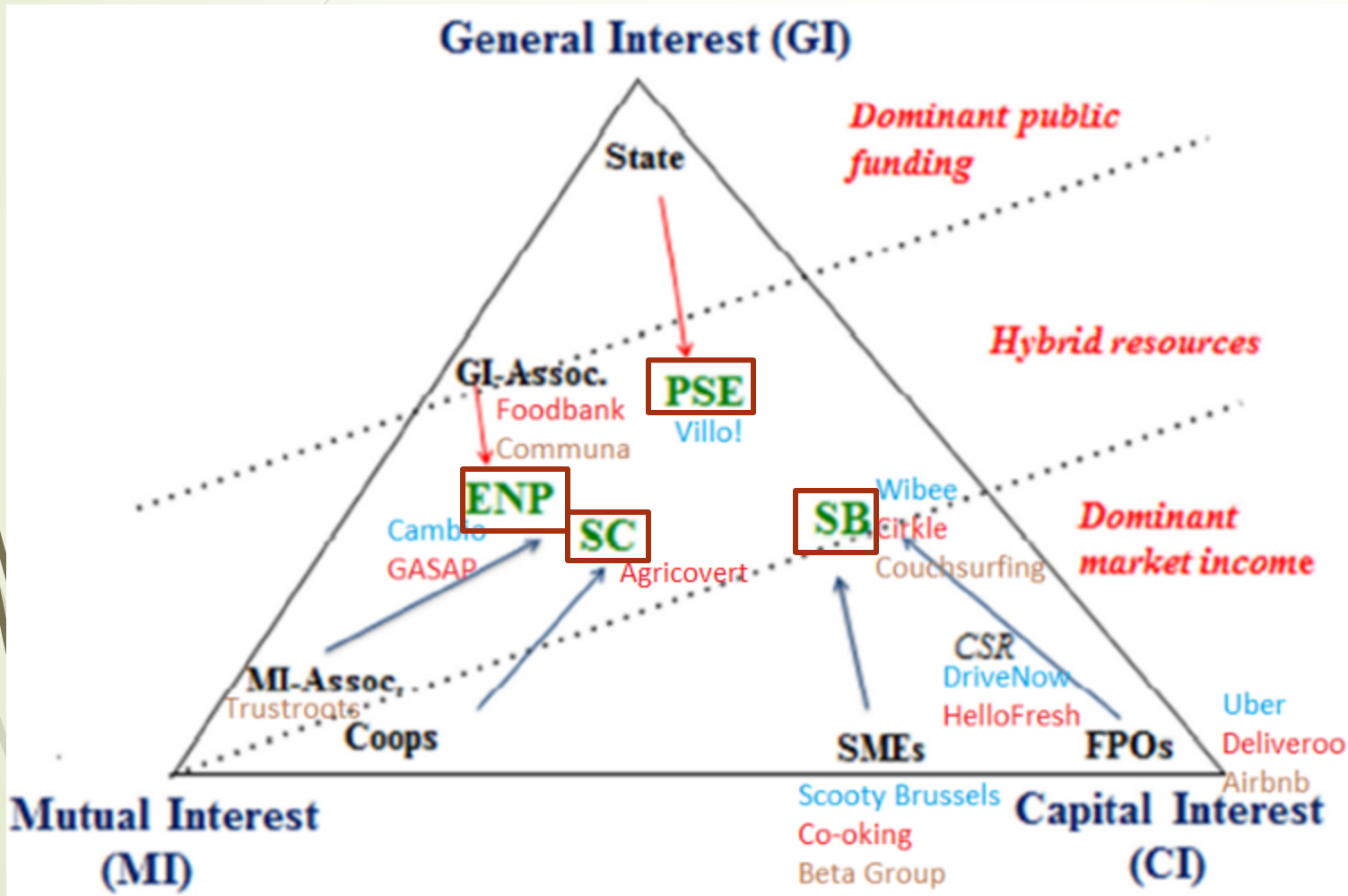
## 2. Traditional models in the collaborative economy



### Legend

- In black, traditional models
- In blue, mobility examples
- In red, food examples
- In brown, housing examples

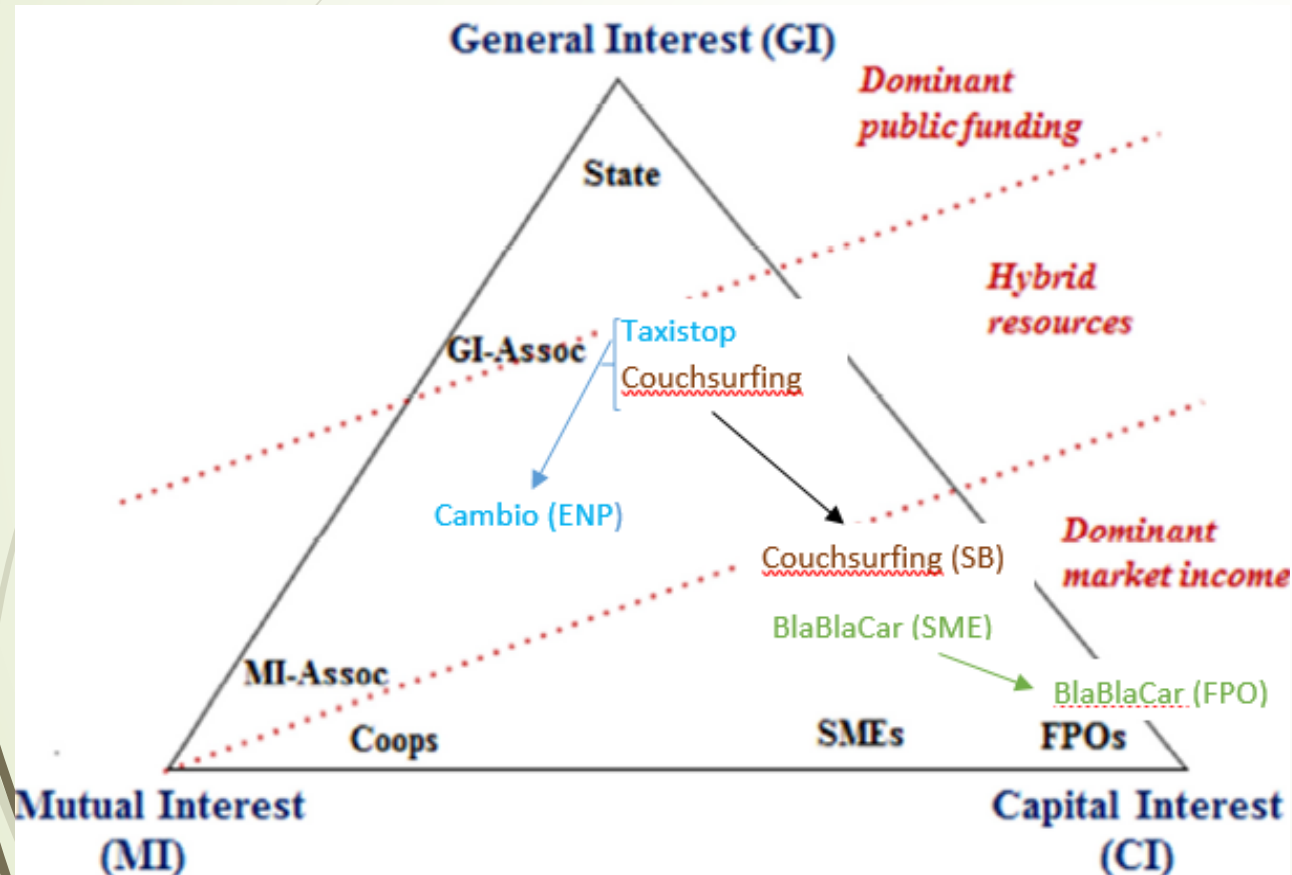
### 3. Social enterprise models in the collaborative economy



- 1) upward move towards a greater orientation to the general interest.
  - Social cooperative (SC) model
  - Social businesses (SB)
- 2) “downward” move of general interest organizations towards more market activities
  - Entrepreneurial non-profit (ENP) model
  - Public- sector social enterprise (PSE) model

! A social entrepreneur can start almost wherever he wants in the triangle

## 4. Evolution of the institutional diversity





Thanks for you attention !

Any question?

**Main reference**

Defourny, Jacques & Nyssens Marthe. "Fundamentals for an International Typology of Social Enterprise Models." In: *Voluntas: international journal of voluntary and non-profit organizations*, p. 1-60 (2017).

